



There will always be many ways that companies and people can contribute to making our lives more neutral in sustaining our eco-system. U4E has chosen to support The Nature Conservancy as its long term approach to land conservation.

The reason why U4E has chosen The Nature Conservancy, as the non-profit of choice for our Give Back, is because of its long history in protecting endangered eco systems. Their history and size makes U4E feel safe that they will be around for a long time to take care of the lands that are set aside on our behalf.

For more information on The Nature Conservancy go to www.nature.org

The Mission of the Nature Conservancy

The Nature Conservancy's mission is to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive.

The Nature Conservancy's Approach

We have developed a strategic, science-based planning process, called **Conservation by Design**, which helps us identify the highest-priority places—landscapes and seascapes that, if conserved, promise to ensure biodiversity over the long term.

In other words, Conservation by Design allows us to achieve meaningful, lasting conservation results.