

U4E T-Shirt Co-op



We consider the U4E T-shirt co-op our most pure form of U4E's commitment to openness. Designers own all their designs. The designer, if they sell a t-shirt, makes money. The free members must vote them in. It's a **People Rule concept**. We shall elect two t-shirt designers a month (as long as we have sufficient participation...see below) based on the vote of free members voting for the best designs. Once elected, no one can take the studio spot away from the designer unless the buying public does not buy the designs.

Designers are invited to submit portfolios on our www.U4E.com web site (Cross Connection - Create Portfolio) with the hope of being elected to a space on the U4E Web Store selling t-shirts. If you are elected, it costs only the time to create the designs and any photography a designer wishes to use on their studio.

Each elected designer will be allocated a page (studio) that can display up to 6 t-shirt designs. With the right to get 6 more slots in the studio if you get involved with the brand and help out as a co-op member. *We favor participation!*

T-shirts will be printed on a Brother GT-541 digital garment printer that produces beautiful, permanent, full color graphics on lighter colored cotton and polyester fabrics. It does not print white.

Once the t-shirt blank is elected, the designer will see the costs of the t-shirts associated with the production of that particular printed shirt. Knowing the cost of production fees, give back, brand fee, the designer can then establish the selling price for the finished shirt. Their profit will be the difference between the those costs and the sales price. Designers will be required to have a PayPal account. After the printed shirt sells, the money will be distributed into the designer's PayPal account.

But because this is not a good idea if we don't get a certain level of participation, we make the following reservation. "U4E will continue to elect t-shirt designers at a rate of 2 per month as long as there is portfolio submission of 10 or more new designers each month, and at least there are 100 people voting on each election cycle.

We hope people understand why the concept of openness is so important. The small independent person needs a place where they can feel safe to participate in their craft. They need a place where they can unite to overcome the problems of recognition. **MAY THE BEST DESIGNERS AND THE FREEEST OF SPIRITS WIN!!!! BUY A T-SHIRT.**